

United Way of Wise County

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August 16, 2023

All Wise County Residents
Wise County, Texas

Re: **United Way of Wise County 2023-24 Campaign**

Dear Fellow Wise County Resident,

Thank you for supporting your local United Way charity fund-raising campaigns in past years. Your generosity had not only allowed us to provide regular support to our affiliated local health and human service charities year after year, but had also allowed us to develop a strategic reserve of funds that can be used in times of emergency to keep vital programs running. The importance of this reserve was especially evident during recent years, as the downturn in our local oil and gas-based economy has come to bear on us. Unfortunately, this reserve has now been essentially eliminated.

Please allow us to provide you with some information concerning our current 2023-2024 United Way campaign. United Way of Wise County is still the only non-profit organization in the county that conducts one comprehensive pledge-raising campaign each year in support of local charities. We have been successful in this regard since 1979 and are the primary source of local funding support for the majority of county health and human service charities. Please see our current brochure or web site for information concerning the **31 organizations** we fund, our Board of Directors listing, our contact information (including web site, mailing address, etc.) and a list of our major donors. Please note that we are the most efficient investment conduit to Wise County charities: we pledge that **100% of campaign dollars** received will go to support of charitable programs; none of your campaign donation will be used for administration or fund-raising expenses.

We have set a goal of **\$425,000** for this fall's campaign! If you or your enterprise has participated in our campaign in prior years, we hope that you will be able to do so again. Please know that UWWC pledges to continue being a good steward of our donors' gifts, insuring that their donations are invested effectively through our affiliates to improve the lives of Wise County residents. We have also included on our web site pledge forms that can be downloaded, completed and returned to our office, indicating the amount pledged and providing us with a mailing address to which we can send a statement from which you can pay at your convenience.

Thanks again for improving people's lives in Wise County by giving through your United Way!

Yours truly,

Martin B. Woodruff

Martin B. Woodruff
Executive Director

Mike McQuiston

Mike McQuiston
President

Terry Everett

Terry Everett
Campaign Chair

LIVE UNITED.

GIVE.

ADVOCATE.

VOLUNTEER.